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# Plumping Lip Balm with Niacin & Hilurlip®

**PRODUCT PROFILE:** This formula combines Natural Waxes, and Oils with two stimulators to promote the maximum in lip luscious size ,and protection from dryness with long wear, and visible lip improvement in a creamy comfortable, non-drying film.

**PRODUCT BENEFITS:** To prevent premature aging of the lips, this product moisturizes, reduces fine vertical lines on lips, and produces a long-term plumping effect.

1. This Formula uses two(2) Plumping Agents, working together in synergism for maximum lip projection.
2. Aloe Extract Protection helps heal the drying and wrinkle causing damage of sun exposure
3. Cocoa Butter, Coconut Oil, Vitamin E, and Aloe moisturize and soften chapped lips.

**PACKAGING:** This extremely effective formula may be packaged in most lipbalm cases or pots, and but it is not moldable for insertion into lipstick cases. Or, if you choose; glass pots and metal tins are both compatible packaging.

**INGREDIENTS:** Capric/Caprylic Triglycerides, Petrolatum, Cocoa(Theobroma Cacao)Butter, Squalane, Ceresin, Isohexadecane, (and) Bis-PEG/PPG-14/14 Dimethicone, (and) Ethylene/Propylene/Styrene Copolymer, (and) Butylene/Ethylene/Styrene Coolymer and) Cyclopentasiloxane, Sodium Hyaluronate, Xanthan Gum, Tripeptide-1 (Hilurlip), Beeswax, Paraffin, Phenoxyethanol, DMDM Hydantoin, Iodopropyl Butynylcarbamate, Aloe Barbadensis Extract, Niacin, Methyl Nicotinate, Natural/Flavor, Allantoin, Tocopheryl Acetate (Vitamin E) .

**TESTING:** Moistuization studies and clinical human testing of this formula support the claims for plumping and stability, compatibility, and skin protection claimed for this product.

Thank you for taking a moment to evaluate our new product.

**Patrice Hope**  
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